

Marty Thompson

Objective

To lead a dedicated team to ratings success thus increasing cash flow and shareholder value. And have fun doing it!

Experience

1997-Present MartyThompson.com

Owner

Own and operate a multifaceted broadcast/New Media consulting company.
Projects include:

- HD Radio-iTunes tagging project for major US Broadcaster
- America's Most used Oldies and Classic Hits Showprep
- Radio Programming consultant in the US and Eastern Europe
- Presently host of the nationally syndicated radio shows "Classic Top 40" and "Hall of Fame Coast to Coast"

2005-2007 CBS/Radio/Entercom/Bonneville Cincinnati, OH

Operations Manager

Oversee daily operations of WUBE, WYGY and, prior to its sale, WGRR.

Improved WUBE ratings from #6 to #2 (4 book averages P 25-54).

Helped to grow WUBE into the number 2 billing radio station in Cincinnati

Returned WGRR to Top 5, men and women 25-54 in my first book.

Launched flanker New Country 97.3 The Wolf.

Nominated for CMA station of the Year 2006

1999-2005 Clear Channel Worldwide Las Vegas, NV

Director of Oldies Programming

Coordinate all aspects of programming for 72 Oldies Stations.

Increased or Maintained Share in 80% of rated markets.

Direct oversight of KQOL Las Vegas building it into one of America's most admired and most listened to Oldies Stations.

Increased Las Vegas cash flow double digits the past 3 years.

Nominated for Marconi Award and R&R Oldies PD of the Year.

1998-1999 Clear Channel Cincinnati, OH

Director of AM Programming

Oversaw Clear Channel's 4 AM properties.

Returned 700 WLW to the top of the Cincinnati ratings 12+ and 25-54.

Launched "Homer" The Sports Animal.

Created Hub and Spoke programming to max ratings and revenue.

1990-1998 WGRR-FM Cincinnati, OH

Program Director

Designed, created and oversaw one of America's most successful Oldies Stations

Every Ratings Period WGRR Ranked Top 5 25-54. 95% Top 3 25-54

Chosen by Entertainment TV as one of America's Top 10 Radio Stations.
Afternoon Drive Air Personality consistently in the top 3 in ratings.

Interests

Family (wife and 8 kids), Radio (I'm a junkie), History (those who do not learn from it are destined to repeat it-- or are unable to repeat it). Member: Mensa International. (but I'm not a geek--maybe a little)